



List of Organ Donation-related Observance Days

Several days of recognition have been set aside during the calendar year in support of organ, eye and tissue donation. These days, along with a few other health-related observance days, provide an opportunity for those who support organ, eye and tissue donation to remind their friends, families, co-workers and community about the importance of signing up on the Donate Life California Registry.

Some ways people show their support on these days is wearing a Donate Life pin or clothing, posting or sharing photos or quotes on social media, or talking with their loved ones about their donation wishes.

In addition, local organ recovery organizations often appreciate volunteer assistance with donor registration tables, displaying posters or table tents at a hospital, or other activities.

| Recognition Day/Event | 2016 Date | 2017 Date | Observed |
|---|-----------------------|-----------------------|--|
| Donate Life Rose Parade Float at Tournament of Roses Parade | 1/1/2016 | 1/1/2017 | January 1 each year, unless it falls on a Sunday |
| Black History Month | February | February | Month Long Awareness |
| National Donor Day | 2/14/2016 | 2/14/2017 | Valentine's Day each year |
| National Eye Donor Month | March | March | Month Long Awareness |
| World Kidney Day | 3/10/2016 | 3/9/2017 | Second Thursday in March |
| National Doctors Day | 3/30/2016 | 3/30/2017 | Same day each year |
| Donate Life Month | April | April | Month Long Awareness |
| National Healthcare Decisions Day | 4/16/2016 | 4/16/2017 | Same day each year |
| Blue & Green Day | 4/15/2016 | 4/21/2017 | Third Friday in April (except Good Friday) |
| Older Americans Month | May | May | Month Long Awareness |
| National Cystic Fibrosis Awareness Month | May | May | Month Long Awareness |
| ECHO (Every Community Has Opportunity) | 7/10/2016-7/23/2016 | 7/9/2017-7/22/2017 | Second and third full weeks in July |
| World Heart Day | 9/29/2016 | 9/29/2017 | Same day each year |
| National Liver Awareness Month | October | October | Month Long Awareness |
| Breast Reconstruction Awareness Day (BRA) | 10/15/2016 | 10/15/2017 | Same day each year |
| National Make a Difference Day | 10/22/2016 | 10/28/2017 | Fourth Saturday in October |
| Dia De Los Muertos | 11/1/2016 | 11/1/2017 | Same day each year |
| National Donor Sabbath | 11/11/2016-11/13/2016 | 11/10/2017-11/12/2017 | Two weekends before Thanksgiving |
| Giving Tuesday | 11/29/2016 | 11/28/2017 | Tuesday after Thanksgiving |

For questions about organ, eye and tissue donation, or to register as a donor, visit www.donatelifecalifornia.org or contact us at info@donatelifecalifornia.org or 866-797-2366.