List of Organ Donation-related Observance Days

Several days of recognition have been set aside during the calendar year in support of organ, eye and tissue donation. These days, along with a few other health-related observance days, provide an opportunity for those who support organ, eye and tissue donation to remind their friends, families, co-workers and community about the importance of signing up on the Donate Life California Registry.

Some ways people show their support on these days is wearing a Donate Life pin or clothing, posting or sharing photos or quotes on social media, or talking with their loved ones about their donation wishes.

In addition, local organ recovery organizations often appreciate volunteer assistance with donor registration tables, displaying posters or table tents at a hospital, or other activities.

Recognition Day/Event	2017 Date	2018 Date	Observed
Donate Life Rose Parade Float at Tournament of Roses Parade	1/2/2017	1/1/2018	January 1 each year, unless it falls on a Sunday
Black History Month	February	February	Month Long Awareness
National Donor Day	2/14/2017	2/14/2018	Valentine's Day each year
National Eye Donor Month	March	March	Month Long Awareness
World Kidney Day	3/9/2017	3/8/2018	Second Thursday in March
National Doctors Day	3/30/2017	3/30/2018	Same day each year
Donate Life Month	April	April	Month Long Awareness
National Healthcare Decisions Day	4/16/2017	4/16/2018	Same day each year
Blue & Green Day	4/21/2017	4/20/2017	Third Friday in April (except Good Friday)
Older Americans Month	May	May	Month Long Awareness
National Cystic Fibrosis Awareness Month	May	May	Month Long Awareness
ECHO (Every Community Has Opportunity)	7/9/2017-7/22/2017	7/8/2018-7/21/2018	Second and third full weeks in July
National DMV Appreciation Week	9/25/2017-9/29/2017	TBD	September
World Heart Day	9/29/2017	9/29/2018	Same day each year
National Liver Awareness Month	October	October	Month Long Awareness
Breast Reconstruction Awareness Day (BRA)	10/15/2017	10/15/2018	Same day each year
National Make a Difference Day	10/28/2017	10/27/2018	Fourth Saturday in October
Dia De Los Muertos	11/1/2017	11/1/2018	Same day each year
National Donor Sabbath	11/10/2017-11/12/2017	11/9/2018-11/11/2018	Two weekends before Thanksgiving
Giving Tuesday	11/28/2017	11/27/2018	Tuesday after Thanksgiving

For questions about organ, eye and tissue donation, or to register as a donor, visit www.donateLIFEcalifornia.org or contact us at info@donatelifecalifornia.org or 866-797-2366.